

Gery Maneth, President
Anita R. Rodriguez, Vice-President
Arthur G. Hermann III, Secretary
Tommy Barre, Director
Larry Leahy, Director
Tim McCoy, Director
Zenith Stevens, Director

**NOTICE OF MEETING OF THE
YOAKUM ECONOMIC DEVELOPMENT
CORPORATION BOARD OF DIRECTORS**

Monday, March 20, 2017, 11:30 AM
City Hall Conference Room
808 Hwy 77A South, Yoakum, TX 77995

City Staff
Chuck Dart, Director of Economic Development
Kevin M. Coleman, City Manager
Theresa A. Bowe, City Clerk
Sandra Jacob, Director of Finance

- 1) Meeting call to Order
- 2) Welcome guests
- 3) Review and consider adoption of minutes from the meeting of February 20, 2017
- 4) Review and consider acceptance of Financial Report
- 5) Review and discuss Sales Tax Comparison Report
- 6) Presentation of General Grant application by Yoakum General Store
- 7) Discuss and take action on General Grant application by Yoakum General Store
- 8) Presentation of updated Strengths, Weaknesses, Opportunities, and Threats (SWOT) Analysis
- 9) Discussion of YEDC Board member replacement
- 10) Discussion of the 2017 Business Appreciation Luncheon
- 11) Discussion of Director's Report
 - a) Targeting key businesses and industries
 - b) Workforce development
 - c) Existing businesses
 - d) Real estate strategy for business recruitment
 - e) Supporting role in housing, tourism and community enhancements
 - f) Regional recruitment and marketing partnerships
 - g) Awareness of the Yoakum Economic Development Corporation (YEDC)
 - h) Downtown revitalization plan
- 12) EXECUTIVE SESSION
 - a. Deliberate the purchase, exchange, lease, or value of real property (V.T.C.A., Gov. Code, Sec. 551.072)
Re-Opened to the Public
 - a. Action resulting from Executive Session
- 13) Schedule Next Meeting
- 14) Meeting Adjourned

CERTIFICATION: I certify that the above and foregoing notice was posted on the glass window adjacent to the front door of City Hall, facing the outside and on the City of Yoakum website (www.cityofyoakum.org), on Thursday, March 16, 2017 at 9:15 AM o'clock.



/s/
Theresa A. Bowe, City Clerk

This meeting is held in the City Hall Conference Room located at 808 Hwy 77A South. The building is wheelchair accessible and accessible parking is available. In compliance with the Americans with Disabilities Act, the City of Yoakum will provide reasonable accommodations for persons attending meetings. To better serve you, requests for accommodations or interpretive services must be made 48 hours prior to this meeting. Contact the City Clerk's Office at 361-293-6321, or fax 361-293-3318, or e-mail tbowe@cityofyoakum.org.



CITY COUNCIL & YOAKUM TOURISM BOARD QUORUM NOTICE

A quorum of City Councilmembers and Yoakum Tourism Board Members may be in attendance at the above referenced Yoakum Economic Development Corporation Board of Directors meeting.

Agenda removed from window on _____ at _____ o'clock.

By: _____
Theresa A. Bowe, City Clerk