



**NOTICE OF MEETING OF THE
YOAKUM ECONOMIC DEVELOPMENT
CORPORATION BOARD OF DIRECTORS**

Monday, May 15, 2017, 11:30 AM
City Hall Conference Room
808 Hwy 77A South, Yoakum, TX 77995

YEDC Board

Gery Maneth, President
Anita R. Rodriguez, Vice-President
Arthur G. Hermann III, Secretary
Tommy Barre, Director
Tim McCoy, Director
Zenith Stevens, Director

City Staff

Chuck Dart, Director of Economic Development
Kevin M. Coleman, City Manager
Theresa A. Bowe, City Clerk
Sandra Jacob, Director of Finance

Notice is hereby given of a meeting of the Yoakum Economic Development Corporation Board of Directors of Yoakum, Texas to be held on Monday, May 15, 2017 at 11:30 AM at City Hall Conference Room, 808 Hwy 77A South, Yoakum, Texas, for the purpose of considering the following agenda items. All agenda items are subject to action. The Board reserves the right to convene into closed/executive session on any agenda item in compliance with and allowed by the Open Meetings Act, Chapter 551 Government Code, Vernon's Texas Code, Annotated (V.T.C.A.).

- 1) Meeting call to Order
- 2) Review and consider adoption of minutes from the meeting of April 17, 2017
- 3) Review and discuss Sales Tax Comparison Report
- 4) Review and consider acceptance of Financial Report
- 5) Demonstration and discussion of new YEDC web site
- 6) Discussion of Retail Gap Analysis
- 7) Consideration and action as appropriate regarding the Chapter 380 and performance agreements with Yoakum General Store LLC
- 8) Discussion of Eddy Packing production expansion project
- 9) Discussion of Director's Report, including:
 - a. Targeting key businesses and industries
 - 1) SAMA
 - b. Workforce development
 - c. Existing businesses
 - d. Business Appreciation - recap
 - e. Business Essentials, June 14, 2017 - On-line Marketing
 - f. Real estate strategy for business recruitment
 - g. Supporting role in housing, tourism and community enhancements
 - h. Regional recruitment and marketing partnerships
 - i. Awareness of the Yoakum Economic Development Corporation (YEDC)
 - j. Downtown revitalization plan
 - k. June/July topics
 - 1) Training & Conference schedule
 - 2) Updated grant summary
 - 3) TexTan property status

