

ECONOMIC DEVELOPMENT BOARD

MINUTES OF
APRIL 17, 1995

The meeting was called to order at 3:00 p.m. by City Manager Al Veselka. Appointed members present were: Larry Brandt, Dwayne Nall, David Barnes, Doris Hardin, John G. Sanchez, Mike Behrens, Louis Boening, Weyman Adamek, John Trott, and Linda Findeisen. Excused absences were: Ken Kvinta and Dennis Kutach.

Special guest introduced by Mr. Veselka was Cynthia Espinoza, Customer and Community Relations Representative from LCRA.

The purpose of this meeting was to consider election of officers. Mr. Veselka took nominations for Chairperson. Nominees were: John Trott and Dennis Kutach. John Trott was elected by majority. Chairman Trott took nominees for Vice Chairperson. Dr. Louis Boening was the only nominee and was elected by acclamation. Nominees for Secretary were: Weyman Adamek and Linda Findeisen. Linda Findeisen was elected by majority.

Meeting were agreed to be held the 2nd Wednesday of each month at 3:00 p.m. in the Council Chamber. Board members will be sent reminders or be called prior to each meeting.

Chairman Trott asked Mr. Veselka what the goal, mission, intent and purpose of this committee would be. Mr. Veselka reviewed Section 11 of Ordinance No. 1639. Mr. Veselka stated he would act as staff. Ron Layton's services would also be available in an effort to bring all entities together.


An LCRA Regional Plan was distributed to review. Attention was brought to pages 17 & 18 Community Region Three which included Lavaca and DeWitt Counties community needs, such as Jobs, Housing, Community Development, Tourism and NAFTA. Training resources will also be available to our committee through LCRA.

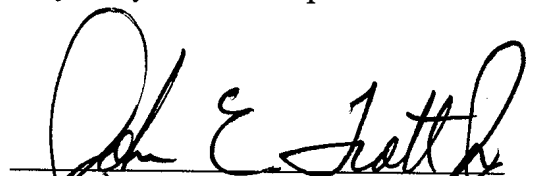
Dr. Boening updated the committee on the electric service problems at Industrial Park. Services are provided by both the City of Yoakum and DeWitt County Electric Coop. Mr. Veselka stated the issues were being addressed.

Motion was made by Larry Brandt and seconded by Dwayne Nall to accept Robert's Rules of Order. Motion carried.

Representatives from LCRA will be attending the next meeting for orientation purposes. Due to several conflicts on Wednesday the 10th, this meeting is scheduled for Tuesday, May 9th at 3:00 p.m.

Meeting Adjourned 3:40 p.m.


Secretary


Chairman

ECONOMIC DEVELOPMENT BOARD

MINUTES OF

JULY 6, 1995

The meeting was brought to order at 3:10 p.m. Excused absences were: Larry Brandt, Ken Kvinta, Doris Hardin.

LCRA Representatives Frank Morgan, Glen Altwein and Cynthia Espinoza were present.

Mr. Morgan reviewed the June 13th session. In reviewing the top (6) Strengths and Weaknesses the committee had identified, the point was made to capitalize on strengths and improve weaknesses in the process.

In working towards developing a final Vision Statement, members gave suggestions. The following statement was given:


Yoakum is a progressive community, firm in its traditions of faith, aware of its heritage, with a strong work ethic, committed to quality education and cultural enrichment where quality of life is the privilege of every citizen. Through an informed and cooperative community our growing economy will become visible, drawing entrepreneurs as well as new industry.

According to Section 11(B) of Ordinance 1639, members are to present to the Council a specific package of Goals and Strategic Planning. The goals from the June 13th session were reviewed. One goal within our goals was to design "sell" Yoakum signs/billboards. Mr. Morgan and Mr. Altwein walked the committee through a work plan, objectives, strategies for obtaining this goal.

The committee's objective is to have a complete package of goals for council to consider at the August 8th meeting.

The next EDB meeting is scheduled for August 3, 1995 at 3:00 p.m.

Meeting Adjourned at 5:00 p.m.


Secretary


Chairman

ECONOMIC DEVELOPMENT BOARD

MINUTES OF
AUGUST 3, 1995

The meeting was called to order at 3:05 p.m. Excused absence: David Barnes

LCRA Representatives Frank Morgan and Glen Altwein were present. This would be their last session.

The final package of Goals and Objectives was prepared by the team. Motion was made by Mike Behrens and seconded by Dennis Kutach to present this package to City Council for approval. Motion carried.

Goals and Objectives

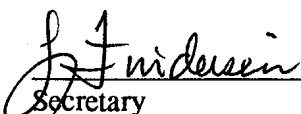
1. **Goal: Creation / Retention of Jobs.**
Objectives: A. Visit all business with two or more employees in the Yoakum Community on an annual basis
B. Increase jobs in the Yoakum area by 1% of 1994 TEC employment figures through business expansion and / or recruitment
C. Recruit a minimum of 1 new business with two or more employees to the area
D. Achieve "Team Ready" status within the next year (FY 96)
2. **Goal: Development of Housing / Rental Property in the City**
Objectives: A. Recruit developers / builders to the city who are interested in building cost appropriate housing
B. Work with the city in identifying possible sites for development
3. **Goal: Beautification of Downtown Area**
Objective: A. Beautification committee to develop plans and objectives for a downtown beautification plan to be implemented in FY 96; to be a cooperative effort with the City of Yoakum
4. **Goal: Increase Tourism to the Yoakum Area**
Objectives: A. Create tourism committee to work with the Chamber of Commerce and the city
B. Standardize tracking of visitors / tourists to the Yoakum area to determine the increase on tourist activity in the area
5. **Goal: Increase Public (Traffic) awareness of Yoakum and what services are available in the city**
Objectives: A. Develop signs for the major highways leading into Yoakum area (Highways 77 and 183)
B. Distribute brochures / literature at trade shows regarding the Yoakum area
6. **Goal: Cooperate with the Hospital to develop the new hospital into a "Regional Medical Center"**
Objectives: A. Increase the public's awareness of the new hospital and the services it has to offer
B. Work with the hospital board to attract additional medical staff to the new facility

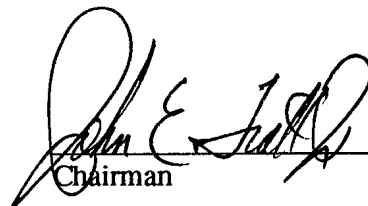
A new Vision Statement was also discussed, and revisions were made. Motion was made by Larry Brandt and seconded by Dwayne Nall. Motion carried. The revised Vision Statement reads:

*A progressive community with a strong work ethic and excellent quality of life.

Members were informed about and encouraged to attend a "Street Smart" Seminar by Don Taylor on August 16, in Schulenburg, presented by I-TEN Central Economic Development Council.

Meeting adjourned 4:55 p.m.


Secretary


Chairman